

PFGHL Keeps Faith in Public Welfare with Love and Care

As a leading one-stop international service provider with over twenty years of hard work in the fashion and apparel industry, PFGHL has been well known for outstanding product quality and caring customer services. However, we are also deeply aware that corporate social responsibility is to be fulfilled besides pursuing benefits. It is our vision to create a future in which humanity, the environment, and productivity equate in a cycle of global innovation. As a result, the idea of public welfare has become one of the most important parts in our corporate culture.



Yilong of Nanchong city in Sichuan Province is a poverty-stricken county of national level, also a key county in Qinba area for poverty relief and development. Since 2013, PFGHL has invested HKD 500 million in Yilong and established Nanchong Factory, offering

over 1500 job opportunities.

In October, 2017, accompanied by Yilong government officials, the representatives of PFGHL came to Shifo Primary School for donating and offering construction support. The scene of 92 junior kindergarten kids crowded in a narrow classroom for lessons made everyone dignified.

The realization of entrepreneurial dreams can only be accomplished after that of the Chinese dream, toward which the first step is caring for the next generation. And teenagers are a key force in realizing the Chinese dream. Therefore, favorable learning and living

environment is of great necessity for them. Thus, the PFGHL representatives immediately promised to donate RMB 300,000 yuan for purchasing school supplies for students. Further donation would be added in the coming years so that this country's future – the poverty-stricken kids could study in brighter and better classrooms.



Besides the educational issues of teenagers, PFGHL also pays much attention to the lives of poverty-stricken farmers. At the end of 2017, in responding to the call of the Party and government, PFGHL joined hands with Dengta Township government in Yilong County in establishing an organic silkworm cultivation base, and in the meanwhile carried out targeted poverty relief projects, seeking for joint development of regenerative organic agriculture. 1,000 mu of land has been contracted by PFGHL specially used for mulberry growth and silkworm raising.

With 'Teaching rather than simply giving' as the guiding principle, PFGHL also invited many experts to help local poverty-stricken farmers to learn the scientific ways of raising silkworms, which were of great assistance in their re-employment and income increase.

PFGHL is planning to invest RMB 30 million yuan and develop 3,000 mu of land for organic mulberry growth, another RMB 100 million yuan and 10,000 mu in the coming year, and RMB 300-500 million yuan and 30,000-50,000 mu of land in the next 3 to 5 years. By the year 2029, PFGHL will invest a total amount of over RMB 1.5 billion yuan, helping farmers increase their incomes by four times and GDP to exceed RMB 1.2 billion yuan. This initiative

not only is seen as a great opportunity of sericulture in Dengta Township, but also has a far-reaching influence on local economic development.

Keeping the faith in public welfare, make contribution to the society, passing positive energy on and benefiting local people are the wish of founder and president of PFGHL, Mr. Hui Yui Sang. The next steps of public welfare plan for PFGHL are to evolve CSR strategy to an important part of the enterprise strategy, to increase investment in charity and public welfare, to continually promote the ability of responsibility fulfillment, and to perform CSR with actions.