

PFGHL Generates Organic Silk , Spurs New Growth and Development in the Regional Economy

Embracing change in the industry, PFGHL reconstructs a competitive advantage

Today, the apparel industry has ushered in key nodes of change, and is experiencing a transition from the commodities age and a return to the era of products. As a result, people are increasing their demands on clothing.



Consumers buy for material and quality rather than only for attractive ads. Driven by changes in the industry, organic textiles have become a mainstream product in the consumption of apparel.

The raw material used in organic textile production is 100% composed of organic raw materials. During the manufacturing process, the use of substances that are harmful to humans and the environment are prohibited in order to minimize the impact on the environment as much as possible. In addition, renewable energy sources are used throughout the process to the degree possible. In doing so, ultimately it may be possible to realize the minimization of energy consumption.

As a professional garment manufacturing enterprise, PFGHL has experienced twenty years of up and down in the clothing industry. The development trends that have emerged within the garment industry and the application of these trends have allowed PFGHL to survive and thrive in a highly competitive industry. In order to do so, the company has forged the ability to constantly innovate and develop breakthroughs. Moreover, the

“burden free” benefits that organic textiles provide is directly in line with the philosophies of PFGHL, so PFGHL has to carry out the plan of organic silk development.

Steadfastness and Innovation, With an Eye Toward Broad Development

PFGHL has launched an organic silk project, in which each aspect of the process is strictly controlled, from product quality at the sourcing stage, to harvesting raw materials, processing and the final product packaging. From beginning to end, PFGHL strives to ensure that each link in the process is entirely organic, in order to ensure that the public is presented with the most exquisite and high-quality clothing apparel.

The PFGHL organic silk project aims to build the world's largest organic silk raw material supply base. With an investment of 30 million Yuan this year, PFGHL plans open up a land of 3000 mu to plant organic mulberries. And in the next year, a further investment of 100 million Yuan will be made to develop an additional land of 10,000 mu. Throughout the next 3-5 years, the developmental plan shall include an additional 300-500 million Yuan investment, and the further expansion of 30,000-50,000 mu of land. At the same time, equipment for weaving and dyeing shall be prepared to be fully operational by 2020. By 2029, the total investment in the development of renewable agriculture will be more than



1.5 billion Yuan. Bombyx organic silkworm breeding garden estimates that organic silk production shall reach 200 tons within three years, and that after eight years of production will exceed 2000 tons. This will effectively help

farmers increase their income fourfold, and the value of output is projected to exceed 1.2 billion Yuan in GDP.

Recently, PFGHL started its construction of an organic mulberry planting base in Yilong County, Nanchong City, and invited influential industry experts to give local mulberry planters overall guidance on this specific technology. Throughout the process of obtaining raw mulberry silk material, all technical specifications with regards to organic production are fully complied with. This includes the application of organic fertilizer in the mulberry fields, and by utilizing a combination of methods including the fields of biology, physics and mechanics, etcetera, in order to implement the prevention and control of mulberry diseases due to insect pests. In addition, each and every silkworm breeder is required to implement organic feeding methods.

Do what we always do to assist regional development and poverty alleviation

The next step in the process is to establish a factory for the processing of harvested organic silk, by means of reeling, weaving and rinsing. Throughout this process, PFGHL shall resolutely operate on the principles of ecological and pollution-free production, which shall ultimately result in the establishment of a wholly self-contained supply chain that includes production, manufacturing and sales.

In order to bring high quality products and excellent service to customers, PFGHL will also cooperate with the local government to promote local economic development, assist underprivileged families with generating income, and solve the problems related to modern agriculture such as pollution, and other related environmental problems.



PFGHL will combine its own development, in lockstep with the regional economic

development of the region that the two may function complementarily. PFGHL has evolved to progress continually in production technology. However, what remains the same is PFGHL' s steadfastness to corporate social responsibility.