

Advancing Our Sustainable Vision with the European Flax™ Standard!

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European Flax™ Premium linen fibre

We are thrilled to announce that we have successfully acquired the European Flax™ Certification. This milestone positions us to offer our customers sustainable and traceable linen garments, reinforcing our commitment to responsible fashion.

European linen, derived from European Flax, is renowned for its quality and heritage. The European Flax™ Standard ensures that our linen products are crafted from authentic fibers, with a guarantee of traceability throughout the supply chain. The premium flax fiber is cultivated sustainably in Western Europe, adhering to agricultural practices that respect and protect the environment.

‘This certification not only highlights our dedication to quality and integrity but also reflects our passion for integrating social and environmental responsibility into our operations. By prioritising traceability and sustainability, we empower our customers to make informed choices that resonate with their values and contribute positively to the planet’, says Hilmond Hui, Executive Director of PFGHL.



About PFGHL

PFGHL, beginning with trading and implementing backward integration, prioritises environmental and social sustainability. The factories and facilities are strategically built with energy efficiency in mind. Through seamless backward integration, PFGHL provides a one-stop service to customers including product development, textile production, dyeing, weaving, and garment manufacturing. Passionate about the fashion industry, PFGHL cares for people, communities, and minimises environmental impact by offering affordable quality products and innovative solutions to customer worldwide. To learn more about [PFGHL](#).

