

# PFGHL Attended 2017 Product Innovation Apparel Seminars

Hilmond Hui (PFGHL) has attended the Product Innovation Apparel seminars on 05-06 April 2017, together with Anderson Lee (Chairman of SFBC) and Yan Chan (Director of HKRITA). The topic of this panel discussion is Collaborative Global Sustainability. PI Apparel is a World Series of events that examine the crucial role technology plays in the fast-moving world of fashion, apparel and footwear.



Nowadays, technologies invade every corner of the fashion, apparel and footwear industry, “how can we move sustainability beyond a PR stunt and into a serious consideration for the sake of the planet” is the first issue participants talked about. They realized the necessity of sustainability, so “at what point in the product life cycle should the push for sustainability begin” worth discussing, they provided their point of view of “how do we see sustainability evolving over the next 3-5 years” as well.



Profits Fund Global Holding Ltd as an international clothing enterprise, especially focused on promoting the development and affordability of sustainably-sourced and greener materials. Even if there are many challenges to develop a comprehensive strategy that reflects a sustainable brand, PFGHL took on positive attitude as always, brought suggestions with other participants. At the end of the seminar, guests explored the topic of “how can consumers push the retail

industry towards supply chain transparency” and “how can industry help formulate education programs to support a more sustainable model”, discussion was warm and fruitful.

SAC (Sustainable Apparel Coalition) registering under NanChong Fashion Foundation Manufacturing Limited, SFBC (Sustainable Fashion Business Consortium) registering under Profits Fund Global Holding Limited and participating this valuable seminars all show the PFGHL’s strong sense of social responsibility, the pursuit of balance between commercial interests and social interests as always.

## About PFGHL

PFGHL, beginning with trading and implementing backward integration, prioritises environmental and social sustainability. The factories and facilities are strategically built with energy efficiency in mind. Through seamless backward integration, PFGHL provides a one-stop service to customers including product development, textile production, dyeing, weaving, and garment manufacturing. Passionate about the fashion industry, PFGHL cares for people, communities, and minimises environmental impact by offering affordable quality products and innovative solutions to customer worldwide. To learn more about [PFGHL](#).